

# SUPPORTING YOUTH EXPERIENCING HOMELESSNESS THROUGH EDUCATION AND WORKFORCE PARTNERSHIPS

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A WEBINAR OFFERED ON SEPT 13, 2019  
IN PARTNERSHIP BY



LATIN AMERICAN  
YOUTH  
CENTER

# WELCOME

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**Faatimah Muhammad**, Group Leader  
Teachers, Leaders, and Special Populations  
Office of School Support and Accountability  
U.S. Department of Education



# MEET YOUR PRESENTERS

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- **Christina Dukes**, Federal Liaison  
National Center for Homeless  
Education (NCHE)
- **Jasmine Hayes**, Deputy Director  
U.S. Interagency Council on  
Homelessness (USICH)
- **Sara Hastings**, Unit Chief  
Youth Services, Employment and  
Training Administration, U.S.  
Department of Labor
- **Chang Kim**, Management Analyst  
City of Los Angeles
- **Susana Martinez**, Chief Strategy  
Officer  
Latin American Youth Center

# SESSION OUTLINE

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- Research: Education, employment, and housing
- Education and employment in *Home Together*
- Federal education and employment program highlights
- Partnership strategies and highlights

# BASED ON....

## Supporting In-School and Out-of-School Youth Experiencing Homelessness Through Education and Workforce Partnerships

available at

<https://nche.ed.gov/resources/>



National Center for Homeless Education  
Supporting the Education of Children and  
Youth Experiencing Homelessness  
<http://nche.ed.gov>



### BEST PRACTICES IN INTERAGENCY COLLABORATION BRIEF SERIES Supporting In-School and Out-of-School Youth Experiencing Homelessness Through Education and Workforce Partnerships

#### This NCHÉ brief

- provides an overview of education and workforce programs that serve youth experiencing homelessness, and
- suggests strategies for cross-system collaboration among these programs to support youth experiencing homelessness.

#### INTRODUCTION

This brief is designed for educators, including State Coordinators for Homeless Education and local homeless education liaisons, adult education and career and technical education (CTE) program providers, and providers of U.S. Department of Labor (DOL) youth programs, including the Workforce Innovation and Opportunity Act (WIOA) Youth formula program, Job Corps, and YouthBuild. It provides a brief overview of education and workforce programs that may serve youth experiencing homelessness, and suggests strategies for cross-system collaboration to support these youth. Briefs on additional homeless education topics are available at <http://nche.ed.gov/briefs.php>.

#### THE VALUE OF EDUCATION AND EMPLOYMENT TRAINING

The value of education and employment training for equipping young people, including those experiencing homelessness, to compete in the labor market and afford housing is indisputable:

#### McKINNEY-VENTO DEFINITION OF HOMELESS 42 U.S.C. § 11434a(2)

- The term "homeless children and youth"—
- A. means individuals who lack a fixed, regular, and adequate nighttime residence...; and
  - B. includes—
    - children and youth who are sharing the housing of other persons due to loss of housing, economic hardship, or a similar reason; are living in motels, hotels, trailer parks, or camping grounds due to the lack of alternative adequate accommodations; are living in emergency or transitional shelters; or are abandoned in hospitals;
    - children and youth who have a primary nighttime residence that is a public or private place not designed for or ordinarily used as a regular sleeping accommodation for human beings...;
    - children and youth who are living in cars, parks, public spaces, abandoned buildings, substandard housing, bus or train stations, or similar settings; and
    - migratory children...who qualify as homeless for the purpose of this subtitle because the children are living in circumstances described in clause (i) through (iii).



## RESEARCH: EDUCATION, EMPLOYMENT, AND HOUSING

CHRISTINA DUKES, FEDERAL LIAISON  
NATIONAL CENTER FOR HOMELESS EDUCATION

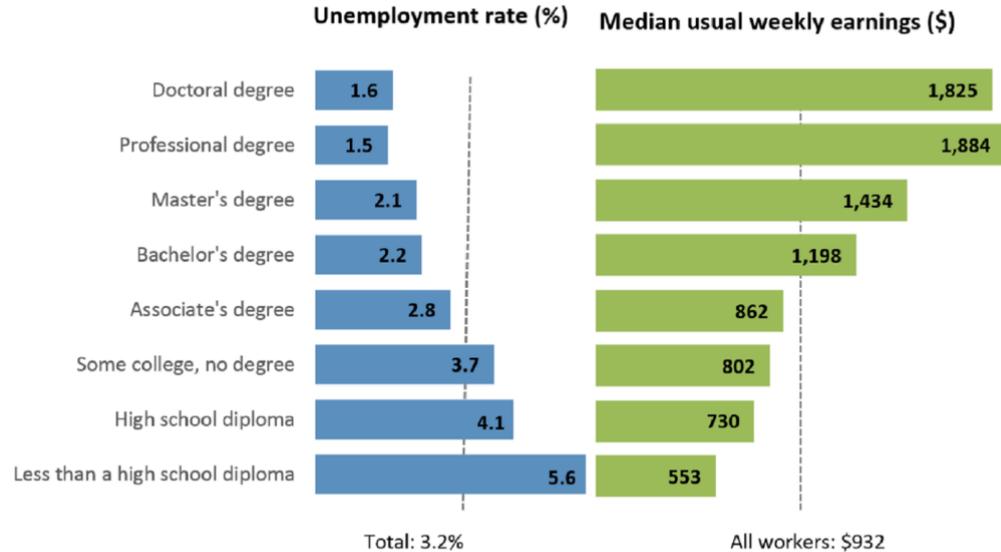
[CDUKES@SERVE.ORG](mailto:CDUKES@SERVE.ORG)



# “THE MORE YOU LEARN, THE MORE YOU EARN”

Data consistently show that **education pays.**

Unemployment rates and earnings by educational attainment, 2018



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.

Source: U.S. Bureau of Labor Statistics, Current Population Survey.

Source: <https://www.bls.gov/emp/chart-unemployment-earnings-education.htm>

# YOUTH AT HIGHER RISK OF HOMELESSNESS

Particular subpopulations are at higher risk for homelessness



**346%**

Youth with less than a high school diploma or GED had a 346% higher risk

**162%**

Youth reporting annual household income of less than \$24,000 had a 162% higher risk

**83%**

Black or African American youth had an 83% higher risk

**120%**

LGBT youth had a 120% higher risk

**33%**

Hispanic, non-White youth had a 33% higher risk

**200%**

Unmarried parenting youth had a 200% higher risk



Findings from Voices of Youth Count, an initiative of Chapin Hall at the University of Chicago | [voicesofyouthcount.org](http://voicesofyouthcount.org)



Source: [http://voicesofyouthcount.org/wp-content/uploads/2017/11/ChapinHall\\_VoYC\\_1-Pager\\_Final\\_111517.pdf](http://voicesofyouthcount.org/wp-content/uploads/2017/11/ChapinHall_VoYC_1-Pager_Final_111517.pdf)



## **EDUCATION AND EMPLOYMENT IN *HOME, TOGETHER***

JASMINE HAYES, DEPUTY DIRECTOR  
U.S. INTERAGENCY COUNCIL ON HOMELESSNESS

[JASMINE.HAYES@USICH.GOV](mailto:JASMINE.HAYES@USICH.GOV)





# Coordinating the Federal Response

- **The Council**
  - Chair: ED
  - Vice Chair: DOL
- **Interagency Working Groups**
- **Performance measurement** and accountability





## Home.

Because we know that the only true end to homelessness is a safe and stable place to call home.

## Together.

Because the solutions are going to take all of us working together, doing our parts, strengthening our communities.



**Home, Together:**  
THE FEDERAL STRATEGIC PLAN TO  
PREVENT AND END HOMELESSNESS



UNITED STATES INTERAGENCY COUNCIL ON HOMELESSNESS



# *Home, Together: Strengthening Connections to Education and Employment*

- Strengthen connections **to school- and community-based resources that encourage education retention, high school completion**, and services that address needs related to these goals (Strategy 1.2.c)
- Focus on **income and employment within coordinated entry systems** to effectively target and connect individuals and families (Strategy 2.3.c)
- Encourage increased use of health, behavioral health, TANF, workforce, **early childhood education, K-12 and higher education supports**, and child welfare programs (Strategy 2.4.c)
- Increase **on-the-job training and apprenticeship opportunities, supported employment**, and other strategies (Strategy 3.1.b)
- Support communities to **increase access to and retention within** high-quality education programs (Strategy 3.1.e)
- Strengthen **coordination between early childhood, education, housing, employment, and homelessness services** providers (Strategy 3.1.g)



# Adding to Your Toolbox

- [Home, Together](#)
- [Criteria and Benchmarks for Achieving the Goal of Ending Youth Homelessness](#)
- [Case Studies: Building School/Housing Partnerships](#)
- [Higher Ed Partnerships](#)
- [Partnering to Support Educational Success for RHY](#)
- [Supporting In-School and Out-of-School Youth Experiencing Homelessness](#)
- [Ending Youth Homelessness Guidebooks](#)
- [Housing and Employment Works webinar series](#)
- [Youth Employment Toolkit](#)
- [DOL Youth Programs](#)



## Learn More

- **Sign-up:** Bi-Weekly Newsletter and Social Media (@USICHgov)
- **Join In:** Federal Regional Interagency Efforts, State and Local Efforts

[www.usich.gov](http://www.usich.gov)

[Jasmine.hayes@usich.gov](mailto:Jasmine.hayes@usich.gov)

@JHayes\_2014

A screenshot of a Facebook post from the U.S. Interagency Council on Homelessness (@USICH). The post features the organization's logo on the left. The main content area has a dark blue background with the text "Read the Plan." and the URL "www.usich.gov/home-together". Below this is the hashtag "#HomeTogether". On the right side of the post, there is a collage of photos showing diverse families and individuals. At the bottom right of the post, there is a "Sign Up" button. The Facebook interface elements like "Liked", "Following", "Share", and "Home" are visible at the bottom of the screenshot.

U.S. Interagency Council on Homelessness @USICH

Read the Plan.  
[www.usich.gov/home-together](http://www.usich.gov/home-together)

#HomeTogether

Home, Together:  
THE FEDERAL STRATEGIC PLAN TO  
PREVENT AND END HOMELESSNESS

UNITED STATES INTERAGENCY COUNCIL ON HOMELESSNESS

Home Together

Sign Up



## FEDERAL EDUCATION PROGRAM HIGHLIGHTS

CHRISTINA DUKES, FEDERAL LIAISON  
NATIONAL CENTER FOR HOMELESS EDUCATION  
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# EHCY PROGRAM

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- Authorized by [Subtitle VII-B of the McKinney-Vento Homeless Assistance Act](#), as amended
- Ensures immediate school enrollment and supports for educational success for students experiencing homelessness
- Children and youth experiencing homelessness ([education definition](#)) are eligible for EHCY supports
- States designate a [State Coordinator for Homeless Education](#) (SCs); school districts designate a local homeless education liaison (LLs)
- SCs and LLs must collaborate with a variety of educators, service providers, and community agencies to ensure students and families receive education and related services

# CAREER AND TECHNICAL EDUCATION PROGRAM

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- Authorized by the Carl D. Perkins Vocational and Technical Education Act, as amended ([Perkins V](#))
- Equips students with the knowledge, skills, and hands-on experience necessary to compete for well-paying, in-demand jobs
- Youth experiencing homelessness are considered a “special population” and receive supplemental supports focused on program access and success
- States designate a Perkins lead agency; local programs may be offered across a variety of educational environments
- States must develop the state plan in consultation with State Coordinators; local applicants must develop their program application and needs assessment in consultation with local agencies that serve homeless youth

# ADULT EDUCATION PROGRAM

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- Authorized by the Adult Education and Family Literacy Act (AEFLA), as amended by the [Workforce Innovation and Opportunity Act \(WIOA\)](#)
- Offers instruction in basic skills, high school/GED completion, English/family literacy, civics education, and integrated education and workforce training
- States competitively award funds to entities such as school districts, community and faith-based organizations, and community and technical colleges
- States consider applicants' coordination with community education, training, and social services, and feedback from [local workforce development boards \(WDBs\)](#), during the funding competition
- Adult education program must [report data annually](#) on program participation and outcomes for youth experiencing homelessness



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## FEDERAL EMPLOYMENT PROGRAM HIGHLIGHTS

SARA HASTINGS, UNIT CHIEF  
YOUTH SERVICES

EMPLOYMENT AND TRAINING ADMINISTRATION

U.S. DEPARTMENT OF LABOR

[HASTINGS.SARA@DOL.GOV](mailto:HASTINGS.SARA@DOL.GOV)



# WIOA YOUTH FORMULA PROGRAM

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- Authorized by Title I of [WIOA](#), as amended
- Offers 14 program elements, including tutoring, dropout prevention, post-secondary education prep and transition activities, integrated education and workforce training, mentoring, and supportive and follow-up services
- Youth experiencing homelessness are considered low-income and eligible to receive services for ISYs and OSYs

# WIOA YOUTH FORMULA PROGRAM

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- State Workforce Development Boards (WDBs) allocate funds to Local WDBs. Local WDBs may establish youth committees. Some WDBs contract out to youth program providers. Partners also may include education and training program providers.
- States must develop the state plan in consultation with education partners; Local WDBs must work with school districts and programs that serve homeless youth to ensure their program participation

# JOB CORPS PROGRAM

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- Authorized by Title I of [WIOA](#), as amended
- Is a year-round primarily residential program that offers comprehensive vocational training, education, and supportive services to economically disadvantaged youth ages 16-24
- Funds more than [100 Job Corps centers](#) across the United States
- Homeless youth are eligible for Job Corps provided that they meet other relevant requirements, such as age and need for education and training
- Programs must distribute information to schools, employment and training programs, and social service agencies that serve homeless youth to promote the referral of eligible applicants

# YOUTHBUILD PROGRAM

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- Authorized by Title I of [WIOA](#), as amended
- Equips participants with construction and other in-demand skills as they construct or rehabilitate affordable housing for local low-income families
- Funds more than [200 YouthBuild programs](#) across the United States
- Youth experiencing homelessness are likely to be eligible for YouthBuild given their low-income status
- Applicants must describe how they will work with school districts and homeless youth service providers to promote the referral of eligible youth



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# PARTNERSHIP STRATEGIES AND HIGHLIGHTS



# EDUCATION AND WORKFORCE PARTNERSHIP STRATEGIES

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## 1. Reach out

Make contact (see [education and employment brief](#) for contacts)

## 2. Get to know each other

Share about your work, services, and public program data

## 3. Pursue mutual benefit

Focus on shared goals that benefit all involved programs and clients

## 4. Consider other strategic partnerships

Invite other key partners (youth with lived experience, [Continuums of Care](#), public benefit programs, employers, philanthropy, etc.)



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## **LOCAL PROGRAM HIGHLIGHT: LOS ANGELES, CA**

**CHANG KIM, MANAGEMENT ANALYST  
CITY OF LOS ANGELES  
[CHANG.KIM@LACITY.ORG](mailto:CHANG.KIM@LACITY.ORG)**



# ABOUT THE LAP3 PARTNERSHIP

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- LAP3 = Los Angeles Performance Partnership Pilot
- Key LAP3 partners



– City of Los Angeles, [YouthSource System](#)



– Los Angeles Unified School District (LAUSD), [Pupil Services and Attendance Counselors \(PSACs\)](#)

- LAP3 focuses on integrating workforce and educational services to re-engage disconnected youth

# ABOUT P3

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- An opportunity to
  - Test innovative strategies for increasing the education levels, employability, and overall well-being of disconnected youth
  - Reduce administrative and programmatic barriers, and blend funds to better deliver effective services to disconnected youth
  - Form a comprehensive and integrated system of programs and services



# WHO ARE LAP3 YOUTH?

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- 16-24 years old, and
- A resident of the City of Los Angeles, and
- One of the following:
  - Experiencing homelessness
  - Former or current foster youth
  - High school dropout
  - Justice-involved
  - Out-of-school and/or not working



# MORE ABOUT LAP3

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- Implementation of systematic partnership
  - City of Los Angeles YouthSource System and Los Angeles Unified School District
- 14 YouthSource Centers and 14 on-site Pupil Service Attendance Counselors
  - Conduct comprehensive academic assessments, and obtain release of information and school records/transcripts
  - Assist with outreach, identification, and recruitment of young people who have dropped out of high school
  - Reconnect youth to an educational setting, as needed





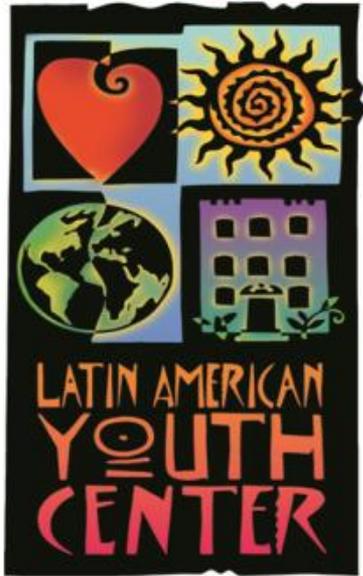
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## LOCAL PROGRAM HIGHLIGHT: WASHINGTON, DC

SUSANA MARTINEZ, CHIEF STRATEGY OFFICER  
LATIN AMERICAN YOUTH CENTER (LAYC)

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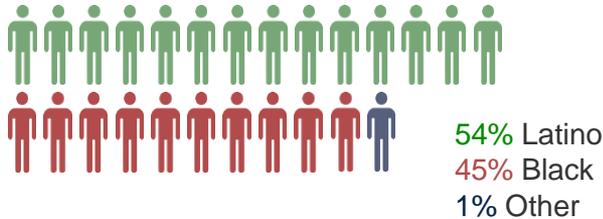


**PROMOTOR PATHWAY<sup>®</sup> AND  
PRINCE GEORGE'S COUNTY  
WORKFORCE:  
PARTNERSHIPS IMPACTING YOUTH**

# PROMOTOR PATHWAY<sup>®</sup> IN SCHOOLS

Since July 2016, LAYC has served **334 youth** with 13 Promotores across six PG County high schools, including 4 Promotores supported by Title I, Part A funds in partnership with the PGCPS McKinney-Vento program.

## Youth Served



52% Male  
48% Female

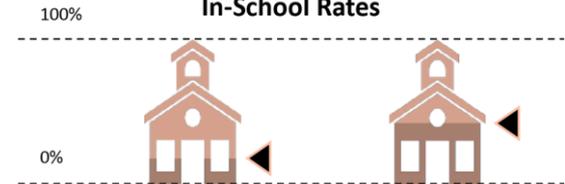


## Impact



**92%** increase or maintain a high functioning level on the housing outcome

## In-School Rates



**75%** maintain good school attendance  
**43.8%** of students maintain good school behavior  
**64.3%** of students are passing 70% of classes

# ACADEMIC SUCCESS AND JOB READINESS

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- Out-of-School-Based Workforce Development Program
- Academic Remediation
- Youth ages 18-24
- GED Preparation
  - GED Ready vouchers
  - GED Testing vouchers
  - Transportation Assistance
- Basic Skill Remediation
  - Tutoring for math and reading



120 youth and 38 employers attending the Maryland Multicultural Youth Centers' (MMYC) Summer Youth Connect Networking Breakfast, a networking opportunity for youth and employers participating in the Summer Youth Connect Internship program

# ACADEMIC SUCCESS AND JOB READINESS

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- Job readiness remediation
  - 21-hr intensive job readiness curriculum
  - Technical skills (interviewing, resumes, communication)
  - Soft skills (dependability, customer service, etiquette, etc)
- Paid internships
  - Pre-requisite JRT
  - Placement in positions that match individual interest
  - Up to \$600 stipend provided
- Certification/Training
  - Pays for participants to obtain training that leads to a certification (CNA, IT, HVAC, etc.)

## **FY18 Impact:**

- **121** youth served
- **46** youth obtained jobs
- Average starting wage of **\$13.33/hr**

# THANK YOU FOR JOINING US!



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