



CONNECTING THE DOTS

**COLLABORATING TO SUPPORT THE EDUCATION OF HOMELESS
CHILDREN AND YOUTH IN PROMISE ZONE COMMUNITIES**

THE U.S. DEPARTMENT OF EDUCATION IN COLLABORATION WITH
THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT AND
THE U.S. INTERAGENCY COUNCIL ON HOMELESSNESS

AGENDA FOR RELAUNCH WEBINAR

- Introduction of Federal Presenters and Renewed Federal Inter-/Intra-agency Collaborators
- Introduction of Round One Promise Zone EHCY participants and Round Two Invitees
- Summary of Activities and “Lessons Learned” in 2015 about Federal-State-Local interagency collaboration
- Overview of the Evolution of Federal Place-Based Initiatives under the Obama Administration
- 2016 Plans for Connecting the Dots



FEDERAL PARTNERS FOR CTD

- Stronger leadership from “staffed up” EHCY program office (now 2.0 FTE): John McLaughlin and Amie Didlo
- More participation from ED’s Office of Innovation and Improvement Place-Based Initiatives: Jane Hodgdon and new Casey Family Programs Fellow and Advisor, Mary Myslewicz
- HUD colleagues as formal partners: Kevin Solarte, Casey Family Programs Fellow/Special Assistant in Office of the Secretary on Homelessness and Brooke Bohnet, Promise Zones Initiative
- Ongoing USICH and HHS input



NCHE STAFF SUPPORT

- Support for monthly webinars/calls and working one-on-one with sites part of FY 2016 contract
- George Hancock, Director; Jan Moore, Assistant Director (task lead); Christina Dukes, Christina Endres, and Karen Madrone (staff liaisons, one site each)
- EHCY Profiles for Round One sites completed soon; multi-site spreadsheet for Federal “steering committee” to be adapted for site participants
- FY 2017: Spotlight profile on at least one site where Promise Zone collaboration is helping to support EHCY goals (and vice-versa)



ROUND ONE PROMISE ZONES

- West to East:
Central Los Angeles, CA; Eastside San Antonio, TX; Choctaw Nation, SE OK; Eastern KY Highlands; West Philadelphia, PA
- Options:
 - Continue working one-on-one with NCHE
 - Participate only in the monthly group calls/webinars
 - Participate without State Coordinator
 - Stop participating
- Round Two Promise Zones can choose any of these options:
minimum commitment is to participate at least once monthly
for one hour through December 2016



ROUND TWO PROMISE ZONES

- Camden, New Jersey; Hartford, Connecticut; Indianapolis, Indiana; Minneapolis, Minnesota; Sacramento, California; St. Louis/St. Louis County, Missouri; Pine Ridge Indian Reservation of the Oglala Sioux Tribe, South Dakota; South Carolina Low Country
- Confirm which State Coordinators and lead local homeless education liaisons are on the webinar
- Commitment to participate and preferred level of participation by February 5, 2016 (via NCHE)
- Next “monthly” webinar in early March to include HUD/USDA field officers and local PZ contacts



BACKGROUND TO CTD

- **July 2013:** Secretaries of Education and HUD ask their staff to develop a “local collaboration initiative” with a “half-dozen” communities
- **January 2014:** HUD, ED and USICH leadership and staff begin discussing goals and selection criteria for LEA-CoC Federal collaboration initiative
- **April 2014:** Secretary Duncan asks OESE to develop a plan for facilitating local collaboration as community presenters on family homelessness to USICH again mention how hard public schools are to collaborate with



DEVELOPMENT OF CTD

- **July 2014:** OESE and ED commit to USICH to plan to develop a local collaboration initiative with HUD
- **Fall 2014:** Planning with HUD ends in December 2014 but begins with OII/Place-Based Initiatives; ongoing discussions with NCHE
- **April 2015:** Agreement to launch CTD with ED and USICH with Federal Promise Zone and ED-EHCY and NCHE staff
- **May 2015:** CTD launched across all Round One Promise Zones with State/local EHCY contacts
- **June 2015:** NCHE works one-on-one with sites



BACKGROUND

WHY PLACE-BASED WORK MATTERS

- Low-income communities and communities of color suffer disproportionately from negative environmental factors
 - Poor schools, inadequate housing, lack of healthy food, etc.
- Focused, coordinated interventions in key communities can significantly impact the lives of residents, especially youth
 - Stress that children experience from living in poverty can cause long-term impairments to cognitive development
 - Long-term exposure to distressed neighborhoods is associated with significantly decreasing the odds of high school graduation
- Geography doesn't bind poverty, but impacts it
 - Interconnected challenges require interconnected solutions



BACKGROUND

EVOLUTION OF PLACE-BASED WORK

- Early in its first term, the Obama Administration adopted a collaborative approach to support distressed communities
- In 2010, five agencies launched new models for federal engagement and partnership with local stakeholders
- Since 2010, lessons learned from these preceding place-based efforts have informed the development of complementary initiatives and programs



CONTEXT: WHY PLACE-BASED?

VARYING LEVELS OF RESOURCE INVESTMENT

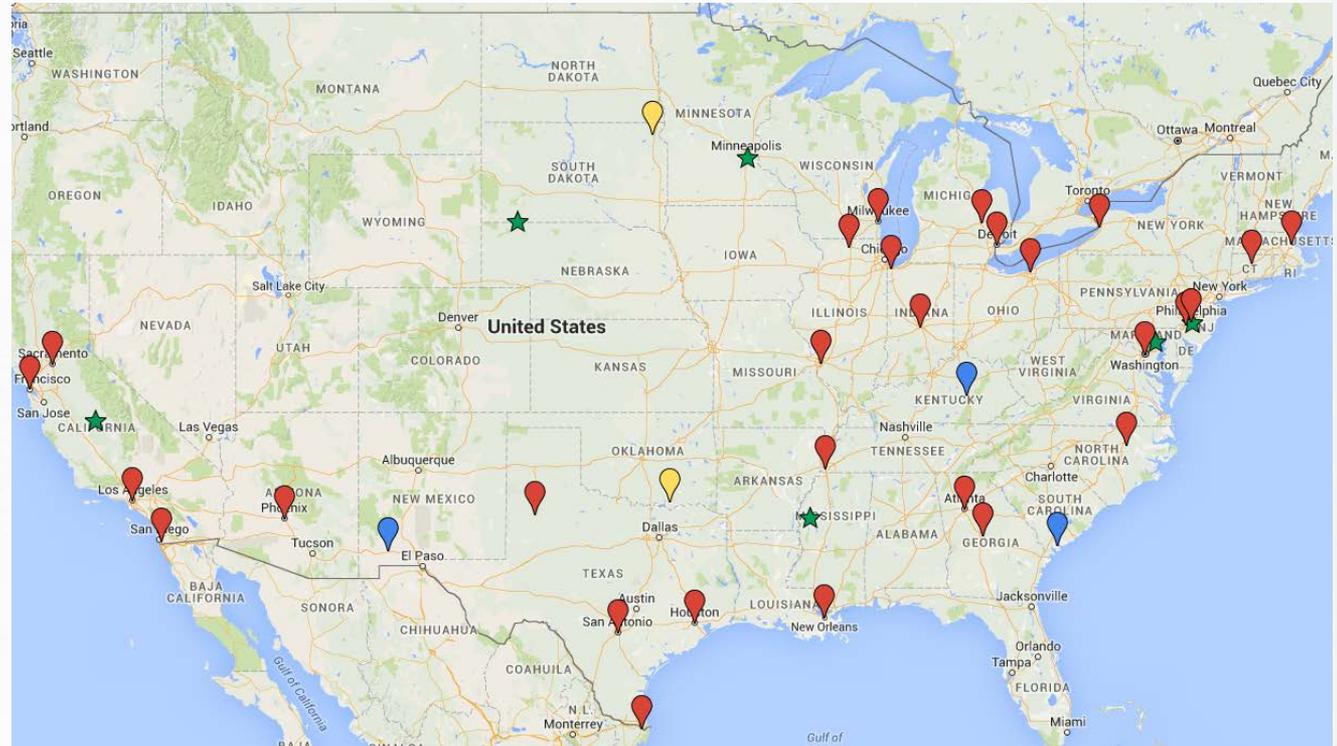
PB program	Direct Discretionary Grant Funding	Competitive Preference Points	Federal Human Resources	Contracted Technical Assistance
Promise Neighborhoods	Y	Y (Choice)	Program Officer	Y
Other NRI Programs (Choice, BCJI, CHCs)	Y	Y	Program Officer	Y
BNCP	N	N	N	Y
SC2	N	N	On-site Team & Desk Officer	Y
PZ	N	Y	On-site Liaison & Desk Officer	N
MBK	N	N	N	Y
P3	Y	Y (PZ)	Program Officer	Y
NYCP	N	Y (PZ)	Program Officer	Y
ED PBI	N/A	N/A	Relationship Manager, etc.	Y



OVERVIEW

ED'S 40 PRIORITY LOCATIONS (AS OF JULY 2015)

- Atlanta, GA
- * **Baltimore, MD**
- Berea, KY (R)
- Boston, MA
- Brownsville, TX
- Buffalo, NY
- * **Camden, NJ**
- Chester, PA
- Choctaw Nation, OK (T)
- Chula Vista, CA
- Cleveland, OH
- Detroit, MI
- Flint, MI
- * **Fresno, CA**
- Gary, IN
- Hartford, CT
- Hayward, CA
- Houston, TX
- Indianapolis, IN
- * **Indianola, MS (R)**
- Los Angeles, CA
- Low Country, SC (R)
- Lubbock, TX
- Luna County, NM (R)
- Macon, GA
- Memphis, TN
- Milwaukee, WI
- * **Twin Cities, MN**
- New Orleans, LA
- Philadelphia, PA
- Phoenix, AZ
- * **Pine Ridge, SD (T)**
- Rockford, IL
- Rocky Mount, NC
- Sacramento, CA
- San Antonio, TX
- San Francisco, CA
- Sisseton Wahpeton Oyate, SD (T)
- St. Louis, MO
- Washington, DC



★ Tier 1 Priority

📍 Tiers 2 and 3

📍 Rural

📍 Tribal



OPERATIONALIZING ED'S COMMITMENTS

APPROACH

Administration Goals: Change the way federal government supports its local investments.

- Deliver a nimble customer service model that meets regional partners' needs and engages Federal staff.
- Increase intra- and interagency coordination to serve local communities.
- Align federal efforts with other levels of government to address interconnected challenges that impact student outcomes.

ED's Goals: Boost academic and life outcomes in ED's place-based portfolio by reinforcing, accelerating, and aligning cradle-to-career reforms.

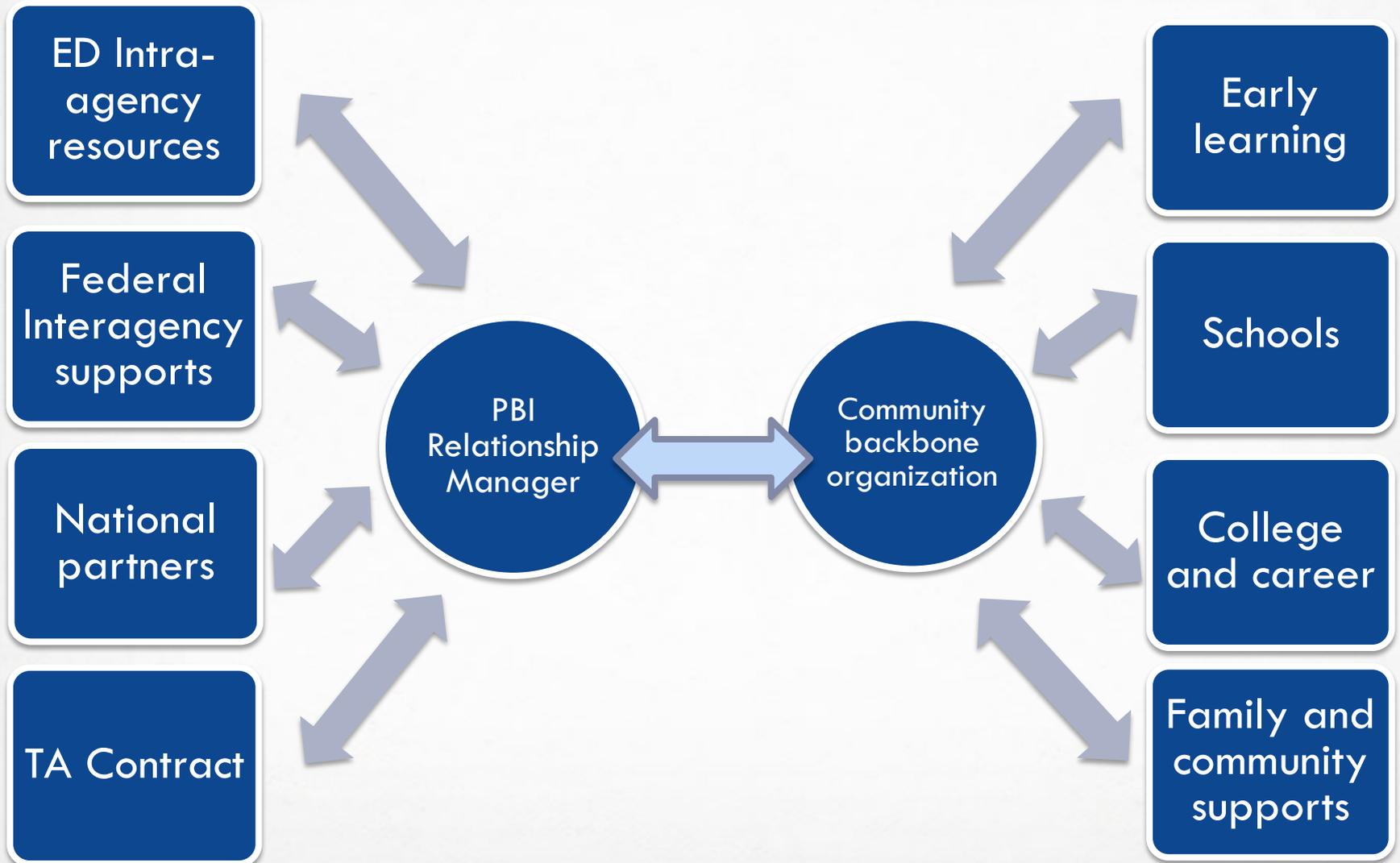
- Tiered support will be provided to all of ED's place-based commitments
- High-touch assistance will be provided to six priority regions

The Place-Based Initiatives team will use **context-appropriate strategies** to proactively support our **highest priority regions** in three low-cost, high-yield domains: **health & wellness, data collection & sharing agreements, and distributing promising education practices.**



ROLE OF A RELATIONSHIP MANAGER

COMMUNITY COORDINATION



PROMISE ZONE GOALS



Create Jobs



Increase Economic Opportunity



Improve Educational Opportunities



Reduce Serious or Violent Crime



Leverage Private Capital



PROMISE ZONE DESIGNEES

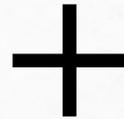
Number of Designees	Urban, rural, and tribal communities Total 20 Promise Zones Round 1 (2014): 5 Round 2 (2015): 8 Round 3 (2016): 7
Designation Duration	10 Years
Qualifying Criteria	Contiguous geography encompassing one or more census tract (exception: Tribal)
	Population: Urban: 10,000 – 200,000 Rural/Tribal: Less than 200,000
	Overall poverty rate or Extremely Low Income Rate Urban: At or above 32.5% Rural/Tribal: At or above 20%; PZ must contain one census tract at or above 30%
	Local leadership (Mayor) must demonstrate support
Lead Organizations	May be local or tribal governments , or housing authorities, MPOS, educational entities or nonprofit organizations

PROMISE ZONE DESIGNNEES

Promise Zone designees have shown through a competitive application process that they have both:

High Need Geographies

- Significant rates of poverty
- Significant unemployment
- High crime rates
- Low education levels



High Capacity Implementers

- Comprehensive vision and concrete strategies
- Committed local government leadership
- Strong cross sector collaboration
- A commitment to results



PROMISE ZONE BENEFITS



Federal staff on the ground to help connect with resources



5 AmeriCorps VISTA members



Preferred access and technical assistance to more than 35 federal programs



Business hiring tax incentives, if enacted by Congress



PROMISE ZONES – THEORY OF ACTION



CTD GOALS FOR 2016

- Federal agency-led “monthly” webinars or calls open to all Round One and Two CTD participants
- Opportunity to work one-on-one with NCHE and HUD Federal and local contacts for 5-7 sites (goals TBD by sites)
- ED will solicit input and feedback on Federal guidance and TA on ending youth homelessness and coordinated entry systems
- Ongoing PD on PBI, including October NAEHCY Conference session (if approved)
- Wrap-up by December (NCHE brief)
- 2017~: new inter-agency initiative on youth homelessness pending funding and staffing



CTD MONTHLY PLANS FOR 2016

- **February:** connect local PZ community and education liaisons and appropriate CoC contacts via NCHE and HUD (for up to 6 sites)
- **Early March:** Webinars with PZ and CoC contacts; Discuss *USICH Report to Congress on Ending Youth Homelessness*
- **Early April:** Review *Federal Strategic Plan for Ending (Unaccompanied) Youth Homelessness by 2020*
- **Early May:** Discussion on range of LEA participation in CoC-led Coordinated Entry Systems



PLAN OF WEBINARS FOR 2016

- **Early June:** Feedback on ESSA-EHCY implementation: ED draft public notice; new ED website on homelessness ; new data collections and accountability for HCYs; EHCY strand at ED chronic absenteeism summit
- **Summer:** TBD (maybe EHCY and consolidated State plans pertaining to interagency coordination; new EHCY monitoring plan)
- **September:** TBD
- **October 28-November 1:** in-person meeting or session at the NAEHCY Conference
- **Early December:** Debrief and wrap-up



THANK YOU FOR JOINING US

- John McLaughlin, Ed.D, Program Manager, Education for Homeless Children and Youth Program (ED), john.mclaughlin@ed.gov
- Joaquin Tamayo, Special Assistant, Office of Elementary and Secondary Education (ED), joaquin.tamayo@ed.gov
- Mary Myslewicz, Casey Family Programs Fellow and Advisor, Office of Innovation and Improvement (ED), mary.myslewicz@ed.gov
- Brooke Bohnet, Special Assistant, Office of the Secretary (HUS), brooke.bohnet@hud.gov

